NOW! CREATED BY DEMAND!

new argus

TWIN REFLEX CAMERA

THE "ARGOFLEX"

"SNAPS" 2¼ x 2¼ Album-Size Shots

ONLY $35 Complete with Leather Carrying Strap
All-Leather Carrying Case—$5 Extra

ACTUAL SIZE
taken with Argoflex

AT LAST! America's *first* low priced twin reflex camera—the ARGOFLEX! Brings you easy, reflex focusing. No squinting! No fumbling! No fuzzy, out-of-focus spots! *No poorly composed pictures!* Catch each fleeting expression easily—natural as a movie—with ARGOFLEX. Simply look in the brilliant ground glass, see picture actual size, focus and shoot! Every snap's a full size picture, ready for your album! ARGOFLEX is precision-built to strict Argus specifications. Has a highly polished first surface reflecting mirror plus unusual features that ordinarily cost a great deal more. Yours to enjoy at a typical low Argus price.

THESE SPECIAL FEATURES:

4 MORE PICTURES TO THE ROLL. Save money on films. ARGOFLEX takes 12 pictures on a standard 8-film roll. Uses Eastman No. 120 and No. 620, Agfa B2 and PB20 film.

IDENTICAL LENSES. Coupled viewing lens shows picture *exactly* as it will appear in finished picture. Has same construction as objective lens . . . 75 mm. f:4.5 triple Anastigmat, color corrected far beyond the minimum requirements.

SQUARE IMAGE makes composition easy. Square ground glass permits maximum working area for each shot taken . . . no need to "fit" picture into vertical or horizontal frame.

ACCURATE SHUTTER SPEEDS carefully pre-tested in Argus laboratories. From 1/10 to 1/200 second; time and bulb.

BUILT-IN SUN SHADE permits easy visibility under all lighting conditions.

DIRECT VISION FINDER for eye level action.

SEE ARGOFLEX ON DISPLAY TODAY AT YOUR LOCAL AUTHORIZED ARGUS DEALER'S OR MAIL COUPON BELOW

argus

INTERNATIONAL RESEARCH CORPORATION
369 Fourth St., Ann Arbor, Michigan

Please send me booklet giving me further information on the new Argus ARGOFLEX.

Name_____

Address_____

City_____ State_____